



Joint Annual Meeting ISMRM-ESMRMB-2007
Berlin, Germany, 19-25 May 2007

2007 Exhibitor

Sponsorship & Marketing Opportunities

Please note, sponsoring any item for the Joint Annual Meeting ISMRM-ESMRMB entitles your company to be acknowledged on the ISMRM Web site as an official meeting sponsor.

Advertisement in the Guide to the Exhibition

This guide is distributed to all meeting attendees. Full-page and half-page, 4-color or black and white ads are available. Reserve your ad space by 16 February; artwork is due by 2 March.

Art n' Artifacts *No longer available!*

The artistic aspect of MR will be the focus of a newly introduced POSTER EXHIBITION in which all *artistic – incredible – humorous – unexpected – beautiful – and whatever-else* results in MRI shall be on display for interested meeting participants. Encourage creativity by sponsoring this innovative program and receive acknowledgement in the program book as well as onsite signage.

Banners in Approved Locations at the ICC Berlin

We will hang your banner with your name and logo in a strategic location at the convention center!

Coffee Breaks

Coffee, tea, and soda have become a staple at ISMRM meetings. Sponsor a coffee break or even two or three!

Convention Bag Inserts

We will place in the convention bag your advertisement and/or an invitation to a symposium, ancillary event, or to your exhibit booth. Bags are distributed to all meeting attendees.

Educational Courses

Sponsor a course of your special interest and receive not only acknowledgment in the Program Book, which is distributed to all attendees, but signage outside the session room door as well.

Internet Cafés

This year we will be providing several areas at the ICC-Berlin for attendees to access the internet. Sponsorship of an internet café will provide your company with significant signage in what has proved to be an extremely popular service for our attendees.

Lanyards *No longer available!*

Emblazon your company name on our lanyards, worn by all attendees.

Meeting Home Page

The ISMRM web site (<http://www.ismrm.org>) has become a highly trafficked site on the World Wide Web. In addition, 80% of our attendees register for the Annual Meeting online, as well as submitting abstracts to the meeting electronically. Take advantage of the heavy MR community traffic through our Annual Meeting home page. Sponsor the ISMRM Meeting Home Page (<http://www.ismrm.org/07>) and get maximum exposure!

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Sponsorship & Marketing Opportunities (*CONTINUED*)

Opening Reception and Closing Reception

Over the last few years, the opening and closing receptions have become very popular. Give your company an opportunity to market as well as provide our attendees with unique opportunities to mingle!

Pens *No longer available!*

We hand out over 5,000 pens to our attendees and exhibitors every year. Sponsor this popular item, and see your company's name in the pockets of all our attendees!

Proceedings CD and/or Educational Syllabus CD

Every attendee receives one or both of these CDs to take back to their offices and labs. Sponsorship of one or both of these CDs will insure your company's logo prominently displayed on the CD artwork.

Program-at-a-Glance Booklets *No longer available!*

Help the attendees carry the program in their badgeholders! Sponsor this little "big" booklet (7cm x 9.5cm), and your company's logo, and even a small ad, can be incorporated into this mini publication, which will be distributed to all attendees.

Speaker Ready Room

With over 900 oral presentations, this certainly qualifies as a meeting hub. Sponsoring the Speaker Ready Room will guarantee maximum exposure with signage both inside and outside acknowledging your company's support.

T-Shirts *No longer available!*

It has been a while since we have had an official ISMRM Annual Meeting T-shirt. Help sponsor this item and see your company name and logo incorporated into the design of the shirt!

If you are interested in taking advantage of one of the above offers please contact:

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