

CONTRACT FOR EXHIBITION: PAGE 1 of 2

**For ISMRM Use Only:**  
 Date Received: \_\_\_\_\_  
 ID No.: \_\_\_\_\_  
 Order No.: \_\_\_\_\_  
 Total Points: \_\_\_\_\_

**CONTRACT FOR EXHIBIT SPACE**

**Technical Exhibition Dates: 8-12 May 2011; Priority Placement Deadline: 3 December 2010**

**1. Exhibitor Publication Information:** To be published in the ISMRM Guide to the Exhibition.

COMPANY		TELEPHONE	FAX	
ADDRESS		TOLL-FREE TELEPHONE	Email Contact Address	
CITY	STATE/PROVINCE	ZIP/POSTAL CODE	COUNTRY	WEBSITE

**2. Mailing Address:** All printed ISMRM exhibit-related materials will be mailed to the Official Representative at this address.

COMPANY \_\_\_\_\_

ADDRESS (No P.O. Box) \_\_\_\_\_

CITY	STATE/PROVINCE	ZIP/POSTAL CODE	COUNTRY
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**3. Representative Information:** The Official Representative will receive all printed ISMRM exhibit-related materials (i.e. invoice). Both Representatives will receive all emails.

(1) \_\_\_\_\_

OFFICIAL REPRESENTATIVE	TITLE	TELEPHONE (if different from above)	E-MAIL ADDRESS
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(2) \_\_\_\_\_

ADDITIONAL REPRESENTATIVE	TITLE	TELEPHONE (if different from above)	E-MAIL ADDRESS
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**We will be emailing updates frequently. Please clearly list the additional email addresses of those you wish to include on the 2011 Exhibitor list serve:**

_____	_____
E-MAIL ADDRESS	E-MAIL ADDRESS
_____	_____
E-MAIL ADDRESS	E-MAIL ADDRESS

**4. Booth Preferences:** The following information will be used only as a guideline in assigning your exhibit space.

Indicate preferred booth number(s):  
 (Please note these are not final booth numbers)

1) \_\_\_\_\_

2) \_\_\_\_\_

3) \_\_\_\_\_

4) \_\_\_\_\_

We do not wish to be located near the following companies:

1) \_\_\_\_\_

2) \_\_\_\_\_

3) \_\_\_\_\_

4) \_\_\_\_\_

COMPANY NAME \_\_\_\_\_

**5. Booth Order:** Standard rate = US\$345.00/sq.m. | Publisher rate\* = US\$280.00/sq. m.

\*To qualify for the publisher rate, the company's primary business must be publishing printed and/or electronic journals, books, and/or magazines.

a) In-line Exhibit: \_\_\_\_\_ X \_\_\_\_\_ m. x  US\$345 or  US\$280 = US\$ \_\_\_\_\_  
 (A minimum order of 3 m x 3 m is required)

b) Peninsula Exhibit: \_\_\_\_\_ X \_\_\_\_\_ m. x  US\$345 or  US\$280 = US\$ \_\_\_\_\_  
 (A minimum order of 3 m x 6 m required. Two corners required)

c) Island Exhibit: \_\_\_\_\_ X \_\_\_\_\_ m. x  US\$345 or  US\$280 = US\$ \_\_\_\_\_  
 (A minimum order of 6 m x 6 m required. Four corners required)

d) Number of corners requested (granted on first come first served basis): \_\_\_\_\_ corner(s) x US\$200.00 = US\$ \_\_\_\_\_  
**Total Space Rental = US\$ \_\_\_\_\_**

**6. Sponsorship Opportunities-Stand Out In the Crowd:**  
**Corporate Member Level Sponsorship Packages:**

If you are interested in Gold, Silver, Bronze or Associate Levels of ISMRM Sponsorship, please check here and you will be contacted:

**7. Payment Information:** Check, charge, or wire transfers accepted (please contact the ISMRM office for wire transfer instructions)  
**Check** (in US\$ only): Make checks payable to: **International Society for Magnetic Resonance in Medicine or ISMRM**

**Payment: 100% payment** (full payment due 3 December 2010) = US\$ \_\_\_\_\_

**Credit Card:** Please charge fees to my  Visa  MasterCard  AMEX

Card Number \_\_\_\_\_ / \_\_\_\_\_  
 Expiration Date

Cardholder Name \_\_\_\_\_ Billing Street Address \_\_\_\_\_

City \_\_\_\_\_ State/Province \_\_\_\_\_ Zip Code/Postal code \_\_\_\_\_ Country \_\_\_\_\_

Payment amount US\$ \_\_\_\_\_ Signature \_\_\_\_\_

**8. Terms of Agreement:** Exhibitor agrees to abide by the 2011 Exhibitor Rules and Regulations published in the Exhibitor Prospectus and on the ISMRM web site, which are made a part of this contract by reference and fully incorporated herein. Exhibitor agrees that this contract is subject to the terms and conditions of the 2011 lease agreement for exhibit space between the Palais des congrès de Montréal and the ISMRM. **Please note that contracts received without full payment will not be processed until such time when full payment is received.** This Contract will be considered complete only when the following are received by 3 December 2010 by the ISMRM:

- a) **Full Payment:**  Included here or  Will be sent by 3 December 2010
- b) **Description of materials to be displayed:**  Included here or  Will be sent by 3 December 2010
- c) **Company Profile for Guide to the Exhibition:**  Included here or  Will be sent by 4 February 2011
- d) **Floor Plan (if booth exceeds 9 sq. meters):**  Included here or  Will be sent by 11 February 2011
- e) **Proof of Insurance:**  Included here or  Will be sent by 25 February 2011

The undersigned shall have the authority to act on behalf of the Exhibiting Company in all negotiations:

\_\_\_\_\_  
 SIGNATURE OF OFFICIAL REPRESENTATIVE

\_\_\_\_\_  
 DATE