



Collateral Requirements

To properly assemble an organization booth, collateral must meet the following requirements. If utilizing the link option for importing files to Pathable, the URL must be direct and publicly accessible. If a login is required to access the file, Pathable will be unable to retrieve it.

- **Logos** – a .jpeg or .png image with a maximum height of 200 pixels. Ideally, the image should have a transparent or full color background.
- **Organization Banners** – a .jpeg or .png image sized at 1170 x 145 pixels.
- **Embedded Video Link** – direct sharing links from one of the supported providers below. The link should not include embedded code as the system will embed the video player automatically.
 - YouTube
 - Vimeo
 - Facebook
 - Wistia
 - Video Press
 - Livestream
 - IBM/Ustream
 - Twitch
 - DailyMotion
 - VidYard
 - Boxcast
- **Embedded Video Files** – raw files in the follow formats will be automatically embedded.
 - .mp4 : must be encoded with H.264 (AVCHD) video codec and AAC audio codec
 - .mov : must be encoded with H.264 (AVCHD) video codec and AAC audio codec)
 - .webm
 - .hls
- **Embedded Audio Files** – direct sharing links from one of the supported providers below. The link should no include embedded code as the system will embed the audio player automatically.
 - Soundcloud
- **Compatible Files** – any file that is less that 10MB. Common file types include:
 - .doc
 - .xls
 - .ppt
 - .pdf
 - .csv
 - .txt

Note: please check the security settings for all files and links to ensure they can be used on Pathable. If your file or link is private, it cannot be used on the site.