



## 2022 Exhibitor

### Advertising Opportunity

**RESERVATION DEADLINE: 07 March 2022**  
**ARTWORK DEADLINE: 14 March 2022**

The ISMRM is pleased to offer Exhibitors the opportunity to increase their visibility by advertising in our Guide to Exhibition. The Guide will be distributed to over 5,000 MR professionals — your prospective clients! — at the Joint Annual Meeting ISMRM-ESMRMB. Attendees look to this Guide for important information about the technical exhibition, e-poster exhibitions, as well as for maps, room numbers and scheduling.

**ADVERTISING RATES:** Full page Ad: US\$4,000.00  
Half page Ad: US\$2,000.00

#### AD SPECIFICATIONS:

COLOR: 4-color process (CMYK) or grayscale

PRINT SIZE SPECIFICS: A4

BLEED ALLOWANCE: 4mm (Margin 5mm)

FILE FORMAT: High-resolution (300 dpi) print-ready PDF files showing crop marks and bleed

AD SUBMISSION: Please email final artwork to the ISMRM Meetings Department: [shan@ismrm.org](mailto:shan@ismrm.org)

To reserve ad space, please contact:

Anne-Marie Kahrovic, Associate Executive Director

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