



SMRT 27TH ANNUAL MEETING
15–18 June 2018
Joint Annual Meeting ISMRM–ESMRMB • 16–21 June 2018
www.ismrm.org • www.esmrm.org
Paris, France

SMRT ABSTRACT DEADLINE: 15 NOVEMBER 2017

ISMRM–ESMRMB ABSTRACT DEADLINE: 08 NOVEMBER 2017

SMRT 27TH ANNUAL MEETING

Paris, France
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SPONSORSHIP OPPORTUNITIES



SPONSORSHIP OPPORTUNITIES

DIAMOND SPONSORS - USD\$10,000

On-Site Visibility

- Two (2) 2.4m (8') draped exhibit tables with power in exhibit space
- Two (2) Full meeting registrations (1 ISMRM & 1 SMRT)
- Two (2) Exhibit badges (access to ISMRM exhibits)
- One (1) Ten minute presentation during meeting
- Identified as an official SMRT Diamond Sponsor in the 2018 SMRT Annual Meeting communications and right to use official phraseology in advertisement and promos '...official Diamond sponsor of the SMRT...'
- Access to SMRT mailing list for two mailings
- One item provided by sponsor for attendee give-away (USD\$10 limit; pre-approval by SMRT)
- Purchase additional sponsorship items with a 10% discount off the purchase of one or more items

Print Visibility/Other Media

- Full page color ad in Program Book (distributed to all attendees)
- Company name on SMRT website with a link to your homepage
- Prominent placement in "Thank You, Sponsors" ads in the 2018 SMRT Annual Meeting Program Book
- Sponsor's logo placed within all SMRT 2018 Annual Meeting advertising, starting in November 2017

SAPPHIRE SPONSORS - USD\$7,500

On-Site Visibility

- One (1) 2.4m (8') draped exhibit table in meeting pre-function space
- Two (2) Full meeting registrations (1 ISMRM & 1 SMRT)
- One (1) exhibit badge
- Identified as an official SMRT Sapphire Sponsor in the 2018 SMRT Annual Meeting communications and right to use official phraseology in advertisement and promos '...official Sapphire sponsor of the SMRT...'
- Access to SMRT mailing list for one mailing
- One item provided by sponsor for attendee give-away (USD\$7 limit; pre-approval by SMRT)
- Purchase additional sponsorship items with a 10% discount off the purchase of one or more items

Print Visibility/Other Media

- Company name on SMRT website with a link to your homepage
- Sponsor's logo placed within all SMRT 2018 Annual Meeting advertising, starting in November 2017
- Placement in "Thank You, Sponsors" ads in the 2018 SMRT Annual Meeting Program Book

RUBY SPONSORS - USD\$5,000

On-Site Visibility

- One (1) 2.4m (8') draped exhibit table in meeting pre-function space
- One (1) Full meeting registration (SMRT only)
- Identified as an official SMRT Ruby Sponsor in the 2018 SMRT Annual Meeting communications and right to use official phraseology in advertisement and promos '...official Ruby sponsor of the SMRT...'
- Access to SMRT mailing list for one mailing
- One item provided by sponsor for attendee give-away (USD\$5 limit; pre-approval by SMRT)
- Purchase additional sponsorship items with a 10% discount off the purchase of one or more items

Print Visibility/Other Media

- Company name on SMRT website with a link to your homepage
- Sponsor's logo placed within all SMRT 2018 Annual Meeting advertising, starting in November 2017
- Placement in "Thank You, Sponsors" ads in the 2018 SMRT Annual Meeting Program Book

EMERALD SPONSORS - USD\$2,500

On-Site Visibility

- Identified as an official SMRT Emerald Sponsor in the 2018 SMRT Annual Meeting communications and right to use official phraseology in advertisement and promos '...official Emerald sponsor of the SMRT...'
- Access to SMRT mailing list for one mailing
- Purchase additional sponsorship items with a 10% discount off the purchase of one or more items

Print Visibility/Other Media

- Company name on SMRT website with a link to your homepage
- Sponsor's logo placed within all SMRT 2018 Annual Meeting advertising, starting in November 2017
- Placement in "Thank You, Sponsors" ads in the 2018 SMRT Annual Meeting Program Book
- Purchase additional sponsorship items with a 10% discount off the purchase of one or more item

PEARL SPONSORS - USD\$1000

On-Site Visibility

- Identified as an official SMRT Pearl Sponsor in the 2018 SMRT Annual Meeting communications and right to use official phraseology in advertisement and promos '...official Pearl sponsor of the SMRT...'

Print Visibility/Other Media

- Company name on SMRT website with a link to your homepage
- Sponsor's logo placed within all SMRT 2018 Annual Meeting advertising, starting in November 2017
- Placement in "Thank You, Sponsors" ads in the 2018 SMRT Annual Meeting Program Book
- Purchase additional sponsorship items with a 10% discount off the purchase of one or more items

PLEASE NOTE: Deadlines for ads to be included in the Program Book is 30 March 2018.

ADDITIONAL SPONSORSHIP OPPORTUNITIES

SMRT Welcome Reception - \$5,000

The SMRT will be celebrating its 27th Annual Meeting, and the Reception will be one of the best attended events at the conference. It is open to all registrants and provides a wonderful opportunity for one-on-one interaction with all attendees. Featuring hors d'oeuvres, beer and wine, this event is always a hit. Sponsors will be recognized on the SMRT website, in the Program Book and with signage at the event.

Lanyards - \$500

This is a great way to get your company name around the neck of every attendee. Each attendee will receive one for their name badge. Sponsors will also receive recognition on the SMRT website and in the Program Book.

NEW for 2018: PROMOTIONAL OPPORTUNITIES

Advertise in the SMRT Program Book

Make a lasting impression on your customers by advertising your company in the SMRT Program Book. Full, Half and Quarter page advertising space is available. *(Diamond Sponsors receive first priority for ad placement.)*

- Full page color ad: \$1,000
- Half page color ad: \$750
- Quarter page color ad: \$500

Deadline for ads to be included in the Program Book is **30 March 2018**.



SMRT Sponsorship Contract and Policies

Yes, we are interested in the following Sponsorship Opportunities at the SMRT 2018 ANNUAL MEETING (please check all that apply.):

- | | | |
|--------------------------|-------------------------------|---------------------|
| <input type="checkbox"/> | DIAMOND SPONSOR | \$10,000 USD |
| <input type="checkbox"/> | SAPPHIRE SPONSOR | \$7,500 USD |
| <input type="checkbox"/> | RUBY SPONSOR | \$5,000 USD |
| <input type="checkbox"/> | EMERALD SPONSOR | \$2,500 USD |
| <input type="checkbox"/> | PEARL SPONSOR | \$1,000 USD |
| <input type="checkbox"/> | SMRT WELCOME RECEPTION | \$5,000 USD |
| <input type="checkbox"/> | LANYARDS | \$500 USD |
| <input type="checkbox"/> | FULL PAGE ADD | \$1000 USD |
| <input type="checkbox"/> | HALF PAGE AD | \$750 USD |
| <input type="checkbox"/> | QUARTER PAGE AD | \$500 USD |

Method of Payment (check one):

- Check (payable to Society for MR Radiographers & Technologists(SMRT) – U.S. Currency drawn on U.S. bank)
(Checks are preferred for payments over \$1,000 due to credit card fees.)

Please charge fees to my Visa MasterCard American Express

Name of Cardholder: _____

Credit Card #: _____ Exp. Date _____ Security Code _____

Cardholder Name _____ Billing Street Address _____

City _____ State/Province _____ Zip Code/Postal code _____ Country _____

Amount of Payment: \$ _____ Signature: _____

Wire Transfer Payment Instructions

Wire transfers for payment are accepted. Please contact Ms. Kerry Crockett at +1 925-825-SMRT (7678), Kerry@ismrm.org for more information.

Please print contact information

Contact _____

Address _____

City, State/Prov _____ Postal Code _____

Country _____

Phone _____ Fax _____

E-mail _____ Website _____

Cancellation Policy:

1) Cancellations must be made by phoning Ms. Kerry Crockett at +1 925-825-SMRT (7678), AND email to Kerry@ismrm.org or by sending a confirming letter of cancellation to Kerry Crockett, SMRT, 2300 Clayton Road, Suite 620, Concord, CA 94520, USA. The date the Exhibitor's written notice is received will be the official cancellation/reduction date. Cancellations will be based on the following schedule:

- Until 16 February 2018, all commitments may be cancelled in full, less a USD\$100.00 administration fee based on the payments received to date.

- Following the schedule of payments, any payments made after 16 February 2018, will not be refunded.

Terms of Agreement: Exhibitor agrees to abide by the 2018 Exhibitor and Sponsor Rules and Regulations published in the Exhibitor Prospectus and on the ISMRM/SMRT web site, which are made a part of this contract by reference and fully incorporated herein. Sponsor agrees that this contract is subject to the terms and conditions of the 2018 lease agreement for exhibit space between the Porte de Versailles and the ISMRM.

Please note that contracts received without full payment will not be processed until such time when full payment is received. This contract will be considered complete only when the following is received by 16 February 2018 by the SMRT:

Full Payment: Included here or Will be sent by 16 February 2018

The undersigned shall have the authority to act on behalf of the Sponsoring Company in all negotiations:

SIGNATURE OF OFFICIAL REPRESENTATIVE **DATE**

Contact: Ms. Kerry Crockett, MBA, CAE, CMP, DES
ISMRM/SMRT
2300 Clayton Road, Suite 620
Concord, CA 945
P: +925-825-SMRT (7678)
F: +510-841-2340
Kerry@ismrm.org

***Thank you for your
support of the SMRT!***